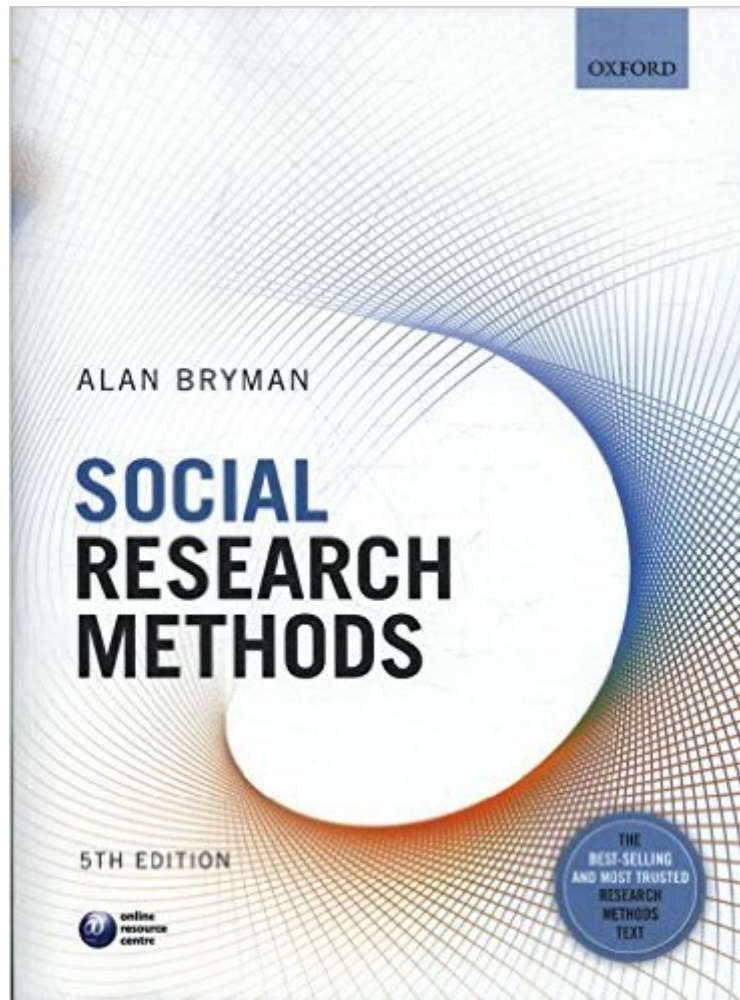


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Social Research Methods



Synopsis

This introduction to research methods provides students and researchers with unrivalled coverage of both quantitative and qualitative methods, making it invaluable for anyone embarking on social research. Bridging the gap between theory and practice, *Social Research Methods, Fifth Edition*, is packed full of engaging examples and practical tips to equip students with the tools and knowledge needed for them to complete their own research projects. In addition to providing practical advice, author Alan Bryman deftly explores the nature of social research and the wider issues impinging on it.

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